

TOURISM

Time Allowed – 1.5 hours

Answer **THREE** questions in total

ONE must be from Section A and **TWO** from Section B

SECTION A

1. How and why are different levels of government involved in tourism in the UK?
2. How tourism might contribute to poverty alleviation in less developed countries?
3. Please provide and explain three reasons that led to the failure of Thomas Cook.

SECTION B

4. What are the likely implications of climate change for tourism?
5. How might political instability in a country affect tourism?
6. Identify an emerging destination and some of the challenges that the destination might face.
7. How does ecotourism support both host communities and host environments?
8. Please discuss the impacts that information technology have had on the tourism industry.
9. Using examples, show how negative media coverage of a country might affect ‘destination image’?

End of Paper